

DESIGN TALE

CORPORATE PROJECTS

CORPORATE PROJECTS

CLIENT : K ELECTRIC

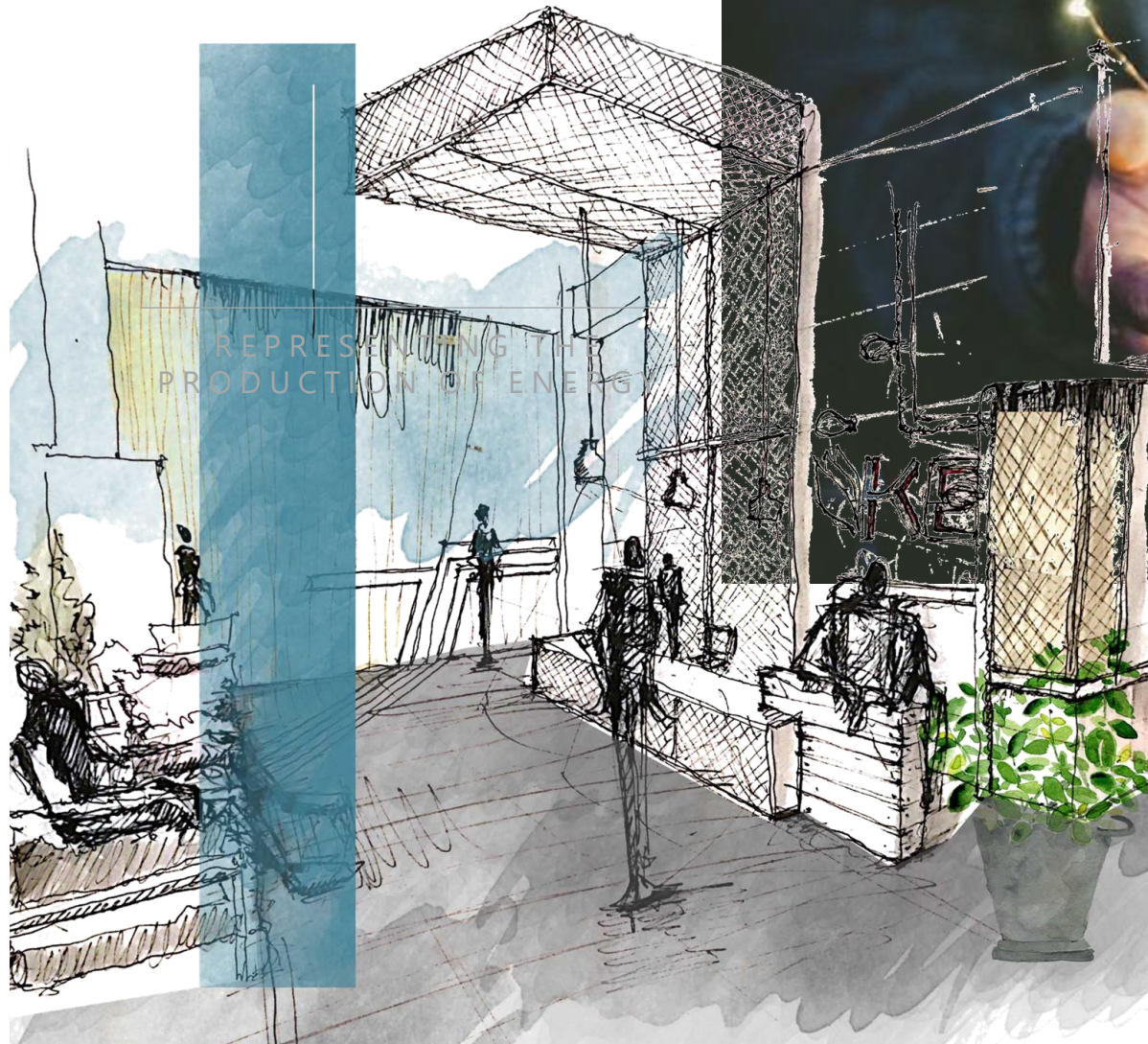
LOCATION : GIZRI, KHI

PROJECT TYPE : RECEPTION LOBBY

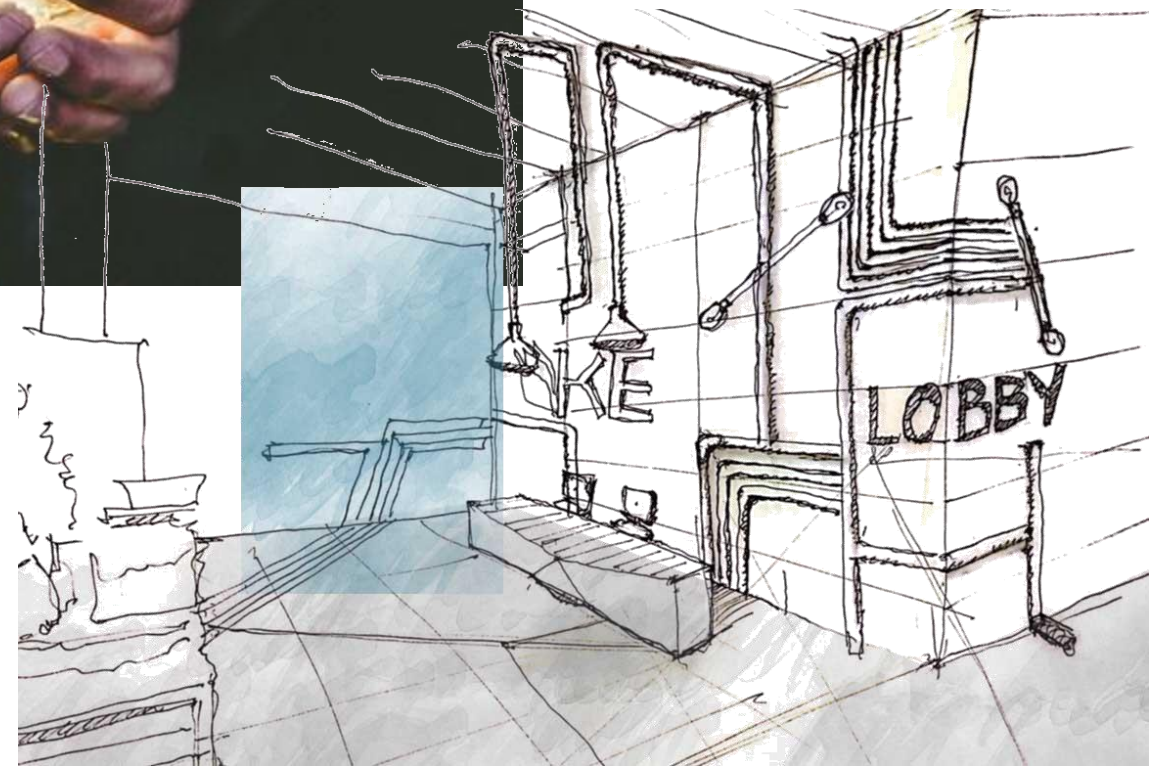
AREA : 1000SQFT

CONCEPT

EMBODYING LIGHT



THE EXPERIENCE OF THE LOBBY ALTHOUGH SLEEK, MINIMALIST & CORPORATE IS DESIGNED WITH ELEMENTS REPRESENTING THE ENERGY OF K-ELECTRIC & ITS PRESENCE IN OUR CITY.

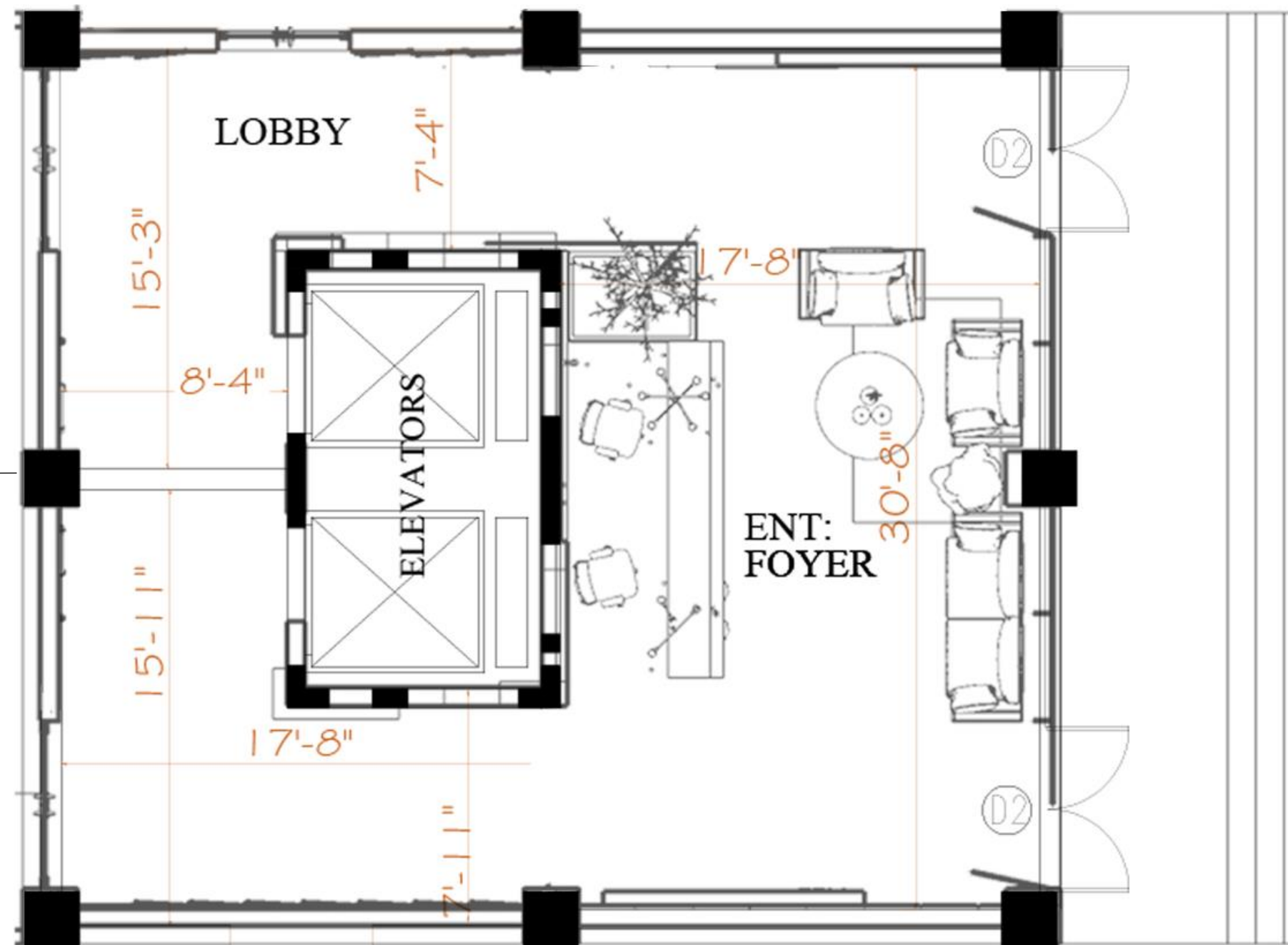


INSPIRATION
MOODBOARD



K-ELECTRIC

PROPOSED LAYOUT





3D VIEWS

K - ELECTRIC LOBBY



3D VIEWS

K-ELECTRIC LOBBY

A modern interior space, likely a lobby or office area. The background features a large glass wall with a dark green panel in the center containing the text "ENERGY THAT MOVES LIFE" in white, bold, sans-serif capital letters. The glass reflects the surrounding environment, including a ceiling with a grid of lights and a large, abstract sculpture in the foreground. The foreground is out of focus, showing a dark, curved surface and a large, light-colored, abstract sculpture. The overall atmosphere is clean, modern, and professional.

ENERGY
THAT
MOVES
LIFE

3D VIEWS
BRANDING



3D VIEWS

LIGHTS & ROOF DETAIL



3D VIEWS
BRANDING

CORPORATE PROJECTS

CLIENT : K ELECTRIC

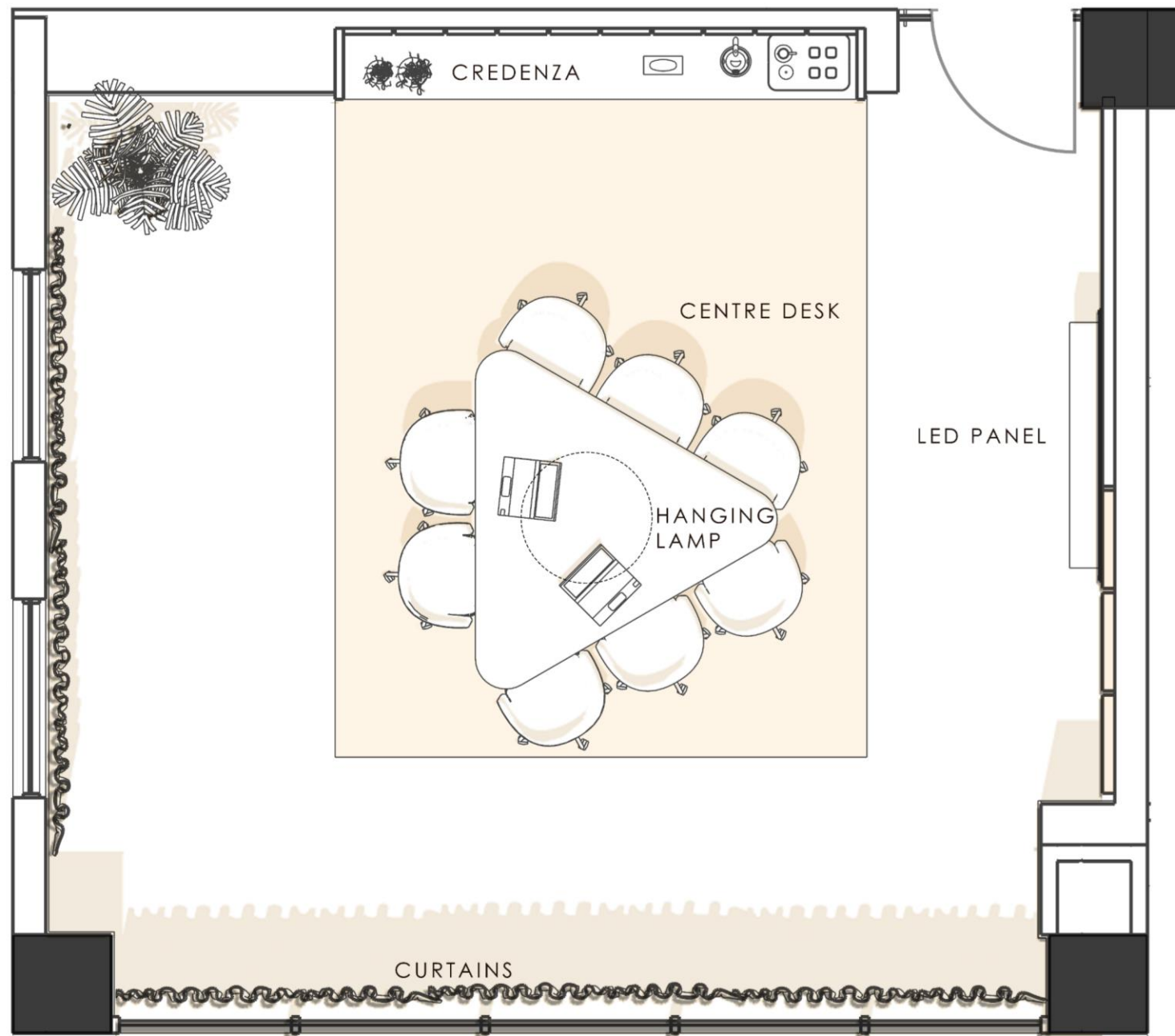
LOCATION : GIZRI, KHI

PROJECT TYPE : BOARD ROOM

AREA : 200SQFT

K-ELECTRIC

PROPOSED LAYOUT





3D VIEWS

CENTRALISED SEATING

1. WHITE CURTAINS FOR BRIGHTER ENVIRONMENT
2. INTERACTIVE TABLE DESIGN
3. DUAL TONE FLOOR PATTERN
4. CENTRALISED LIGHTING
5. VERSATILE TRACK LIGHT CEILING



3D VIEWS

1. WALL MOUNTED LCD
2. DUAL TONE FLOOR PATTERN
3. PENDANT LAMP FOR DIFFUSED LIGHTING
4. VERSATILE TRACK LIGHT CEILING
5. SLEEK CONSOLE (STORAGE)

3D VIEWS

DUAL FUNCTIONALITY

1. GLASS WRITING BOARD
2. EFFECTIVE USE OF PASTEL ORANGE
3. INTERACTIVE TABLE DESIGN
4. DUAL TONE FLOOR PATTERN
5. CENTRALISED LIGHTING



CORPORATE PROJECTS

CLIENT : K ELECTRIC

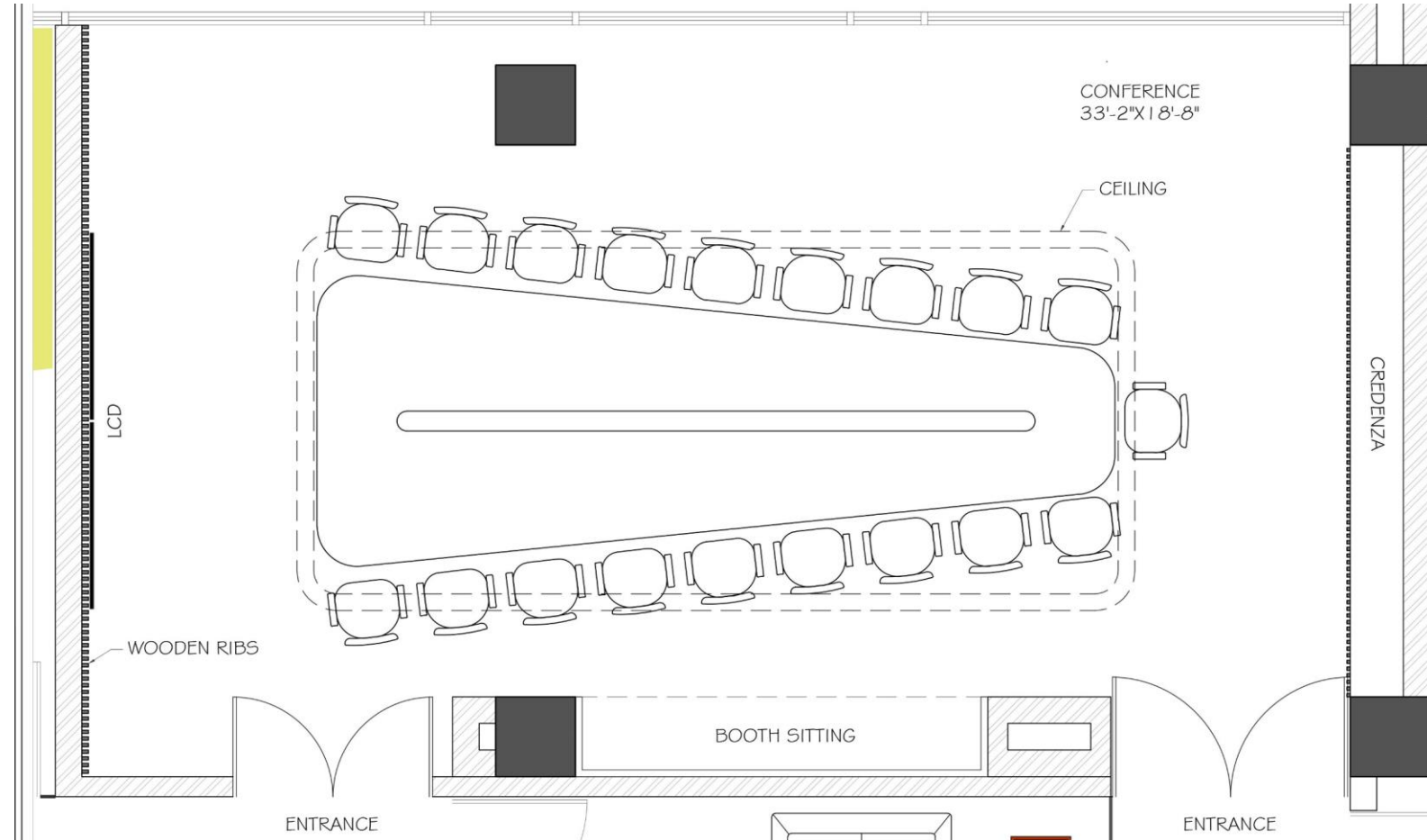
LOCATION : GIZRI, KHI

PROJECT TYPE : TELEPRESENCE ROOM

AREA : 1700SQFT

K-ELECTRIC

LAYOUT



3D VIEWS

LCD - WALL



3D VIEWS

black out curtains
for telecom session



3D VIEWS

sheer curtain layer
for team sessions



RECREATIONAL PROJECTS

CLIENT : SEEDCODE

LOCATION : CLIFTON, KHI

PROJECT TYPE : OFFICE

AREA : 1600SQFT





ITLIS
ACF
TWE
THIRTYFTENOS
MINUTE ETOUTR
PA TORUFOURT
EVENXTWELVE
NINEFI ECTWO
EI HTFELEVEN
IXTHREEONEG
TEN EZOCLOCK









CORPORATE PROJECTS

CLIENT : BAYER PAKISTAN – CROP SCIENCE

LOCATION : KORANGI, KHI

PROJECT TYPE : MANAGER'S ROOM

AREA : 120SQFT







RECREATIONAL PROJECTS

CLIENT : PRIVATE

LOCATION : ASKARI IV

PROJECT TYPE : FITNESS CENTRE

AREA : 3400SQFT

BOLD

SPORTY

RUGGED

ENERGETIC

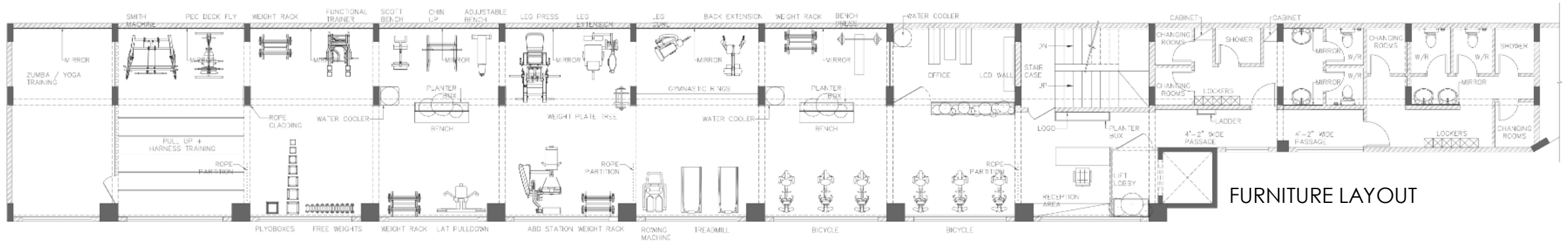


GYM
LOCATION: ASKARI 4
CONCEPT

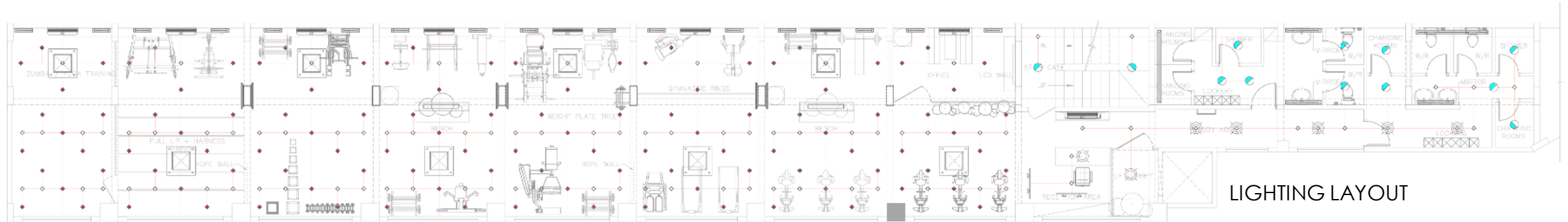


GYM

MATERIAL BOARD



FURNITURE LAYOUT



LIGHTING LAYOUT

FITNESS CENTRE

PROPOSED LAYOUT



VISUALISING DESIGN

COMPLETE WOOD FINISH



VISUALISING DESIGN

MODULAR LOGO WALL
ROPE PARTITIONS
ROPE COLUMN CLADDING



VISUALISING DESIGN

- FLOOR PADDING
- LINEAR LIGHTING
- ROUGH GRAY CONCRETE FINISH

RECREATIONAL PROJECTS

CLIENT : FPCL MESS

LOCATION : PORT QASIM

PROJECT TYPE : CAFÉ

AREA : 5000SQFT

CONCRETE FINISH

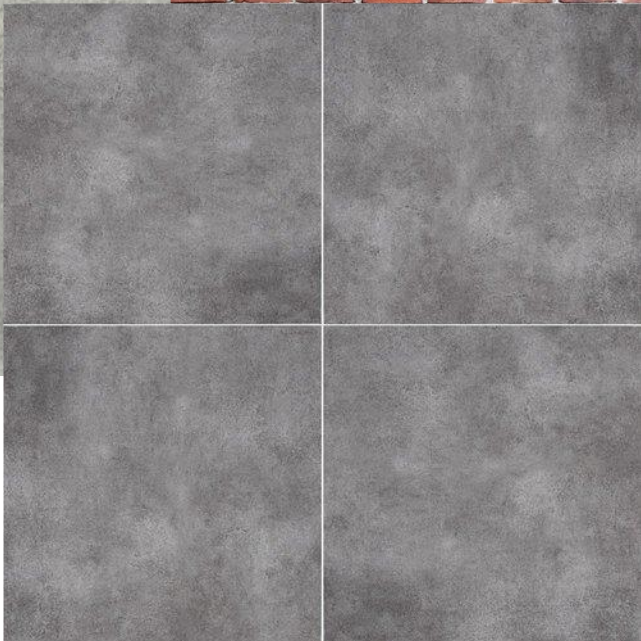
INDUSTRIAL TOUCH

FPCL-MESS

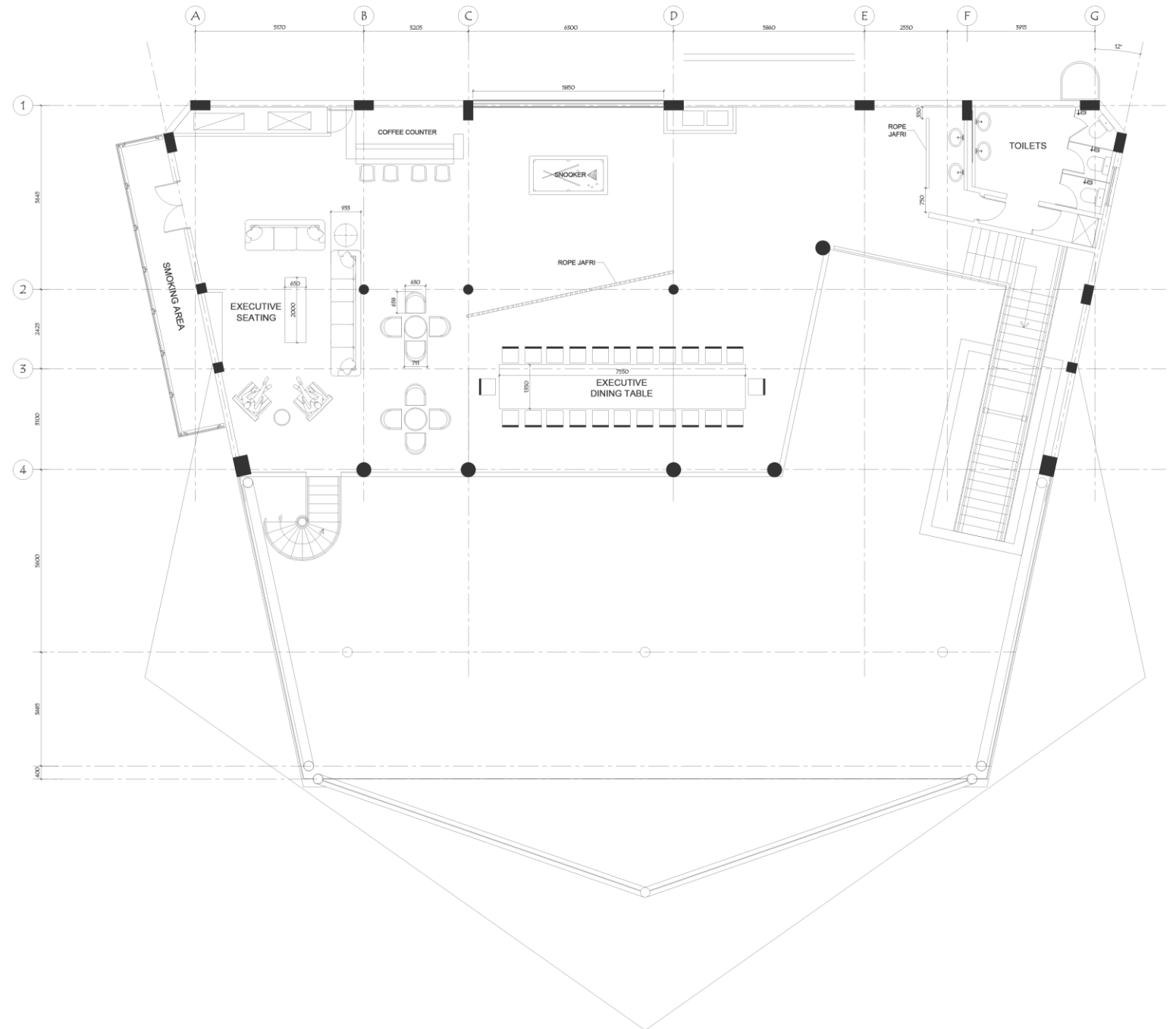
MOODBOARD

INDUSTRIAL, ELEGANT,
YOUTHFUL

NATURAL MATERIAL
FINISH

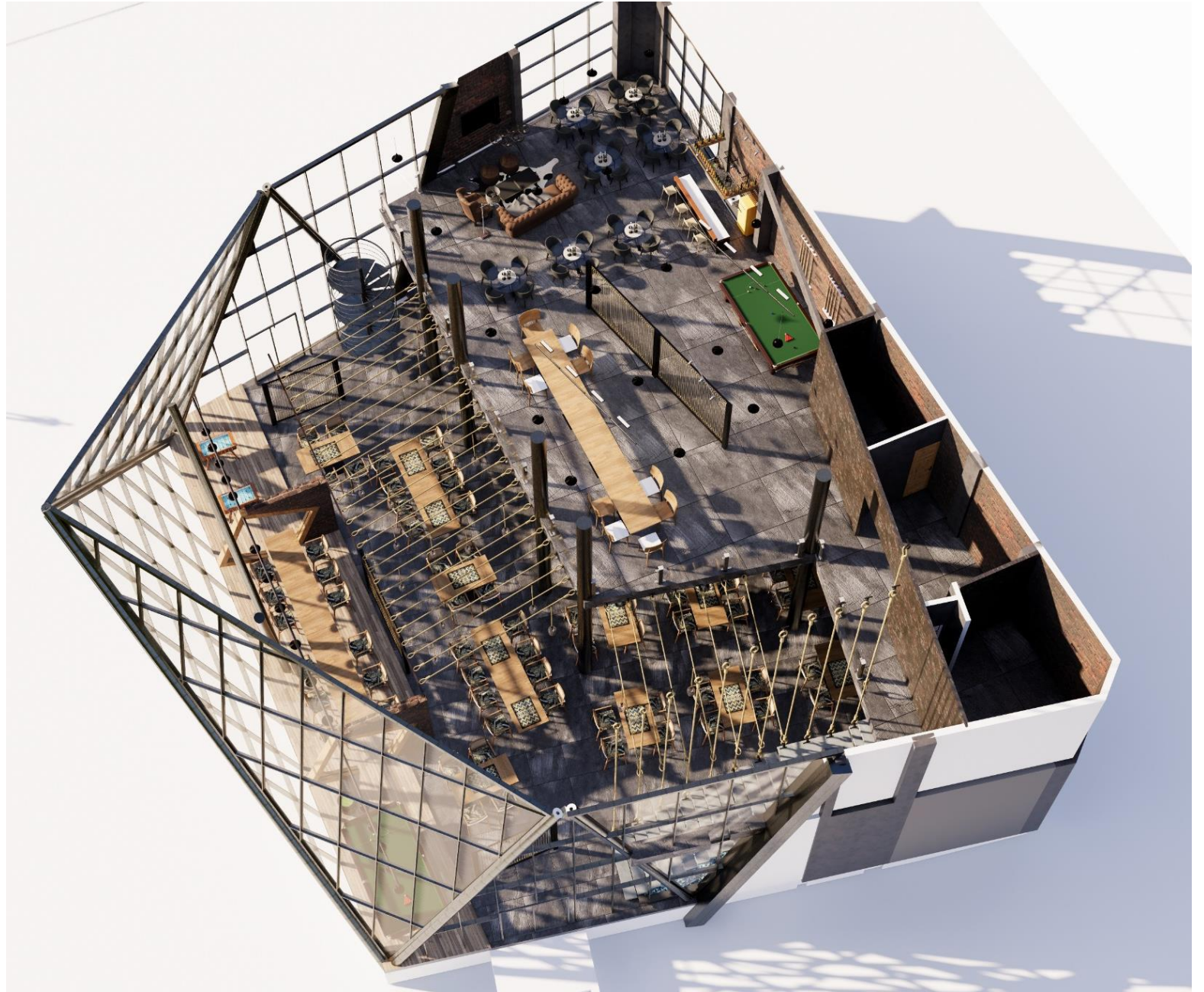


[illegible]



VISUALISING DESIGN

AXONOMETRIC VIEW





VISUALISING DESIGN

FRONT ELEVATION



VISUALISING DESIGN

INTERIOR VIEWS





VISUALISING DESIGN

INTERIOR VIEWS

RECREATIONAL PROJECTS

CLIENT : DASH PERFORMANCE

LOCATION : LAWRENCEVILLE, USA

PROJECT TYPE : TRAINING AREA

AREA : 8000SQFT



DA H
PERFORMANCE

JUST DON'T QUIT

PERFORMANCE

TURN FAT INTO FIT

GO HARD
OR GO HOME

DA H



DA H

GO HARD
OR GO HOME

TURN FAT INTO FIT







DAH
PERFORMANCE







RECREATIONAL PROJECTS

CLIENT : JUBILEE

LOCATION : SADDAR, KHI

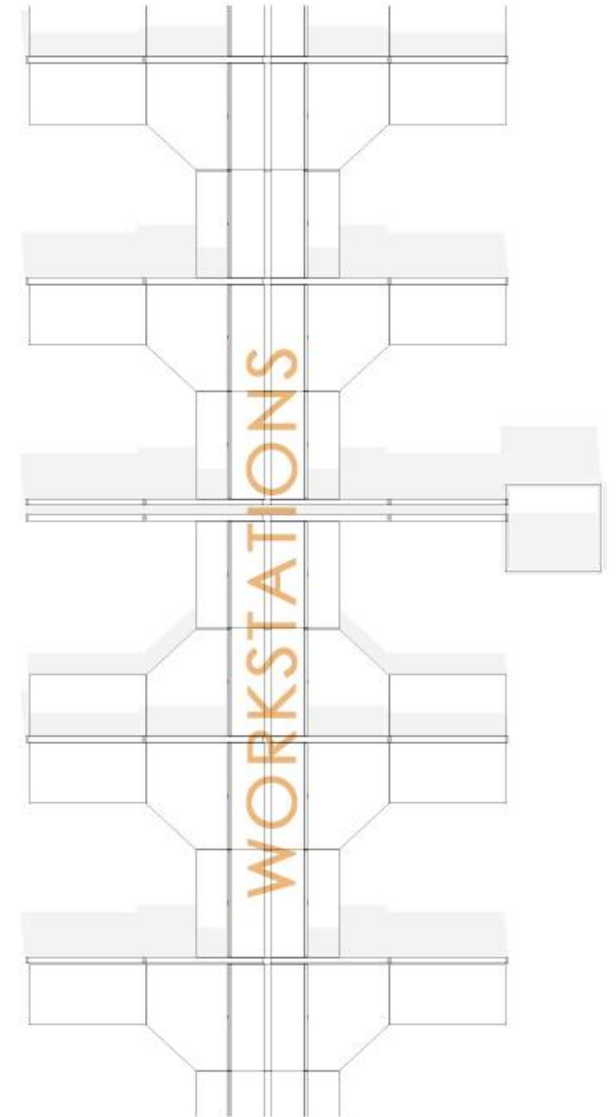
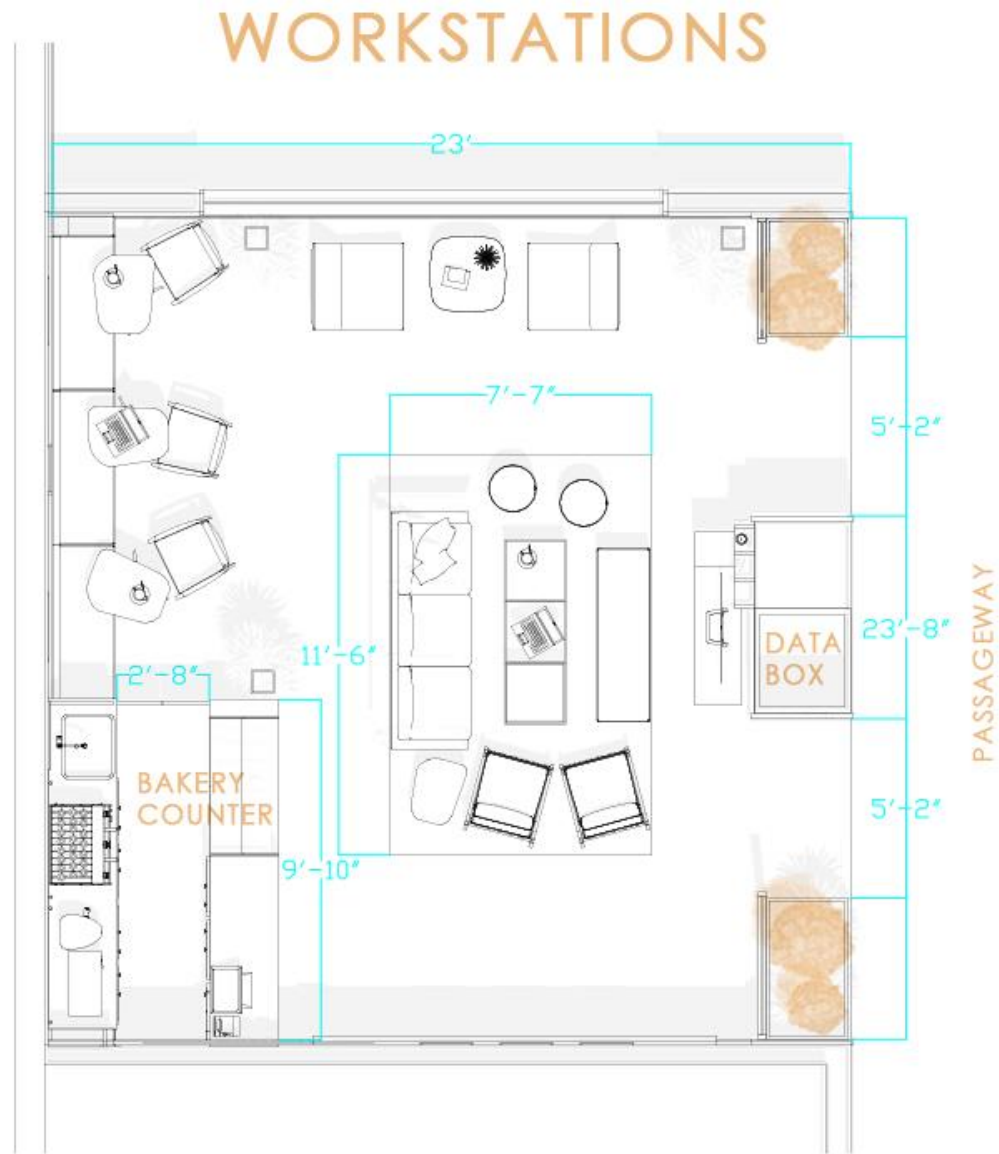
PROJECT TYPE : CAFÉ

AREA : 530SQFT

JUBILEE

PROPOSED LAYOUT

FLOOR PLAN









Jubilee
INSURANCE









